



9 Steps to the Perfect Event Website

- ✓ **Dates Prominently Displayed:** Is the date easily viewable without scrolling down or any further clicking?
- ✓ **Speakers and Activities:** Are speakers and/or planned activities easy to find?
- ✓ **Address Prominently Displayed:** Is the address easily viewable without scrolling down or any further clicking?
- ✓ **Access to Schedule:** Is it easy to find the event schedule and understand how to use it?
- ✓ **Registration Information:** Can potential attendees learn how to register for the event?
- ✓ **Contact Information:** Is the organizers' contact information easy to find, including emails and phone numbers?
- ✓ **Past Event:** Is there information and/or media from last year's event?
- ✓ **Social Media Links:** Are links to the event's social media profiles prominently displayed?
- ✓ **Mobile Ready:** Is the website optimized for viewing on mobile devices?

[Get Started with BusyConf's mobile optimized mobile schedules, loved by thousands of event attendees.](#)